

# MOVE TO ACT'S RESCUE RALLY



## The Rescue Rally Story

**move to ACT** launched Rescue Rally in 2010 to provide recognition and support to the all-volunteer rescue groups who save so many animals on a shoestring budget.

### Why all-volunteer rescues?

These severely underfunded groups have no fundraising arm, no development director, and very little name recognition. They don't spend time or money on self-promotion. They just work tirelessly to save animals.

### Rescue Rally:

- Provides prize money to help these rescue groups save more lives
- Offers them recognition and some publicity
- Saves more cats and dogs from IACC
- Assures donors that 100% of their gift goes to the cause

Rescue Rally focuses specifically on saving animals from Indianapolis Animal Care & Control, where less than half the animals leave alive.

## Rescue Rally Needs YOUR Help!

Everyone can be part of this exciting, life-saving effort! Individual gifts and corporate sponsorships make Rescue Rally possible. And 100% of your donation to Rescue Rally supports the efforts of small, all-volunteer rescue groups who rescue animals in the Greater Indianapolis area. Your gift saves lives — please give generously!

Donate online at [www.rescuerrally.org](http://www.rescuerrally.org), or mail your gift to:

**move to ACT**  
P.O. Box 68658  
Indianapolis, IN 46268

Thank you — you're a lifesaver!



move to ACT is a 501(c)3 non-profit organization, and all donations are tax-deductible.



## Save a Life – Be a Rescue Rally Hero!

OCTOBER 1 – NOVEMBER 30, 2012

**move to ACT's** third annual Rescue Rally again invites local all-volunteer rescue groups to compete for prize money by pulling the most animals from Indianapolis Animal Care & Control during the contest period from Oct. 1 through Nov. 30, 2012.

Any all-volunteer IACC rescue partner within a 50-mile radius of Indianapolis is eligible to participate. Learn more and sign up at [www.rescuerrally.org](http://www.rescuerrally.org)!

The previous two Rallies saved 360 animals from an almost-certain death at IACC. Last year's Rally distributed \$8,000 in prize money to 6 local volunteer rescues and this year we look forward to rescuing and giving even more!

